



South Park Stakeholders Group – SOBO/EBO Meeting
April 1, 9:30 AM – 11:00AM
1333 S. Hope St, Los Angeles, CA 90015

Committee Members: Bob Buente, Laurent Melin, Rob Bieker, Nate Nusbaum, Terry Rubinroit, Kelya Vasconcellos

Staff/Contract: Jessica Lall, Amanda Irvine, Sergio Urena, Victor Gonzalez, David Moreno

Guests: Margo Horowitz, Sean Lahijani, Alex Chan, Andrew Lusk

<i>Item</i>	<i>Discussion</i>	<i>Action taken?</i>
Meeting called to order:	9:29 AM	
Public Comment/Introductions	No public comment	No Action Taken
<i>Presentation:</i> 1200 S. Figueroa Project	<p>Chris Pak gave a presentation at the Board a few months ago about the project. The site is on Figueroa south of Staples Center, just south of Oceanwide Plaza. Have started putting up K rail, and will put up fencing this week. Each corner will have a “Lend Lease” sign and safety signs for pedestrians. All sidewalks will remain open for the time being. Emergency and project contact signage will be on each gate as well. There are 3 main gates, which are at existing driveway cuts. Barricade plan shows the K rail and the construction not encroaching on sidewalks or traffic lanes at this point. Trucks for hauling material in and out coming from the 110 through 9th and up from the south through flower. Two levels of excavation are happening, so need to pull all that dirt out. Outbound truck route is off 12th and Flower. Preventing trucks from going on Figueroa as to not impede the bus lanes there. Shoring and grating for 3 months, pulling permits for that today and will start very soon. Project finish – Q3 2017.</p> <p>Bob Buente – Will you be shutting down sidewalks later?</p> <p>Alex Chan - Yes – will be shutting down Figueroa and Flower sidewalks once we have started construction, and divert pedestrians away as that’s been determined the most safe by the city. South side of 12th St. will still have pedestrian access with the overhead canopy, per AEG’s request. Same construction team as Oceanwide, so will be coordinated with that.</p> <p>Jessica Lall – Thank you for being proactive and going out of your way to let us know what’s going on. We will provide you with more feedback and questions as necessary.</p>	No Action Taken
PlaceMeter Camera Opportunity	<i>Tabled</i>	No Action Taken
SB 608 – Right to Rest	This is a senate bill; most here have already received the	No Action Taken

Discussion	<p>letter that the BID sent opposing it. It's the "right to rest" act. An effort in 3 states, its proponents are trying to make it easier to lay down, sleep, etc. on the street. It specifically mentions BID and police officers not being able to move people along. In DTLA we already deal with two lawsuit injunctions that make it difficult to clear the public right of way and keep it clean and safe. We've invited Senator Liu to come downtown and see what its like here, but she has invited us to her office in Pasadena instead. We're sending letters and images to show what its like downtown already. First scheduled Council Committee hearing in LA is Tuesday morning. Should it move from this committee, it will move to the judiciary committee. Bills like these just move the issues of homelessness around, and don't address the problem. These people need our help to get the services and housing they need, and this will only enable people to be homeless for longer.</p> <p>Terry Rubinroit – Is Senator Liu required to read the letters we write? Is there someone else to send it to?</p> <p>Jessica Lall – Allison is her legislative analyst, and its important that she sees the letters. We want to keep it focused, and if sent to her it will be on the record. No one is obligated to read them otherwise.</p> <p>Laurent Melin –It isn't fair for people in other parts of the county to be making decisions that impact us so much without seeing the issue first hand.</p>	
HOA / Bike Registration Meetings	<p>In the past couple of weeks, we've had an increase in bike thefts. Upon speaking the LAPD we learned that bikes are one of the highest items being stolen across DTLA. We are now working with LAPD to do bike registration, which we will take care of and they will catalogue as well. Met with SLO Danny Reedy on the topic. We have a form, and will be entering it into our Accendo database as well. Also, we'll be turning over the registration cards to LAPD so it's in their database as well. We will be purchasing custom SP BID bike registration stickers with serial numbers. Now LAPD is creating its own program that they're giving out to all nine BIDs. We'll be taking the kiosk at the residential buildings where residents can register the bikes at the buildings.</p> <p>Nate Nusbaum – When someone moves in, this should be available and info given to them. Also, relators should know this is a service as well.</p> <p>Terry Rubinroit – How often are these bikes actually recovered?</p> <p>Sergio Urena – I'm not sure what the numbers are, but LAPD has a huge stockpile of recovered bikes and they don't know who they belong to.</p>	No Action Taken

	<p>Nate Nusbaum – Are there other cities that do this?</p> <p>Sergio Urena – Lots of national organizations do this, but ours will be free.</p> <p>Robin Bieker – Look into what Portland and Denver do as they are big biking cities.</p> <p>Amanda Irvine – Facebook pages in other cities help to share when their bikes are stolen, which helps the community to be involved.</p> <p>Sergio Urena – It also helps our security team, as they can know who bikes belong to. Also, reached out to Just Ride LA, which will provide 10% off bike locks, so we'll hand out those coupons as well.</p> <p>Amanda Irvine – We are also doing a big push to be more actively engaged with the local residents, beginning to do so through the HOAs. I'm setting up coffee with people from each HOA, and plan to attend one HOA meeting of each building per quarter or as necessary. We'd also like to have the kiosk out in front of the buildings to help provide more info on what we do and the bike registration. We can provide information to hang in elevators or give to new people who move into the building.</p> <p>Laurent Melin – We'll be doing more tenant social events. Those are good events for the BID to be at. Important to build a sense of community in and around the building.</p> <p>Nate Nusbaum – We only have nine HOAs, should we be getting them together?</p> <p>Amanda Irvine – Yes, the plan is to have an HOA social event, maybe talk about a quarterly social.</p> <p>Bob Buente – We have 350 residents on Hope St. alone in our buildings, so talk to our property managers. Can send out information to the people who live in our building. Can you get me to in a format that can be edited, so I can add Korean to it? We can send it out to our residents.</p>	
Street Trees CD 14 Motion	Councilmember Huizar is proposing a motion to direct he city's urban forestry department to work with the BID on formalizing our street tree palette, which will make it easier for developers to put trees in that match the rest of South Park.	No action taken.
Green Alleys CD 14 Motion	Councilmember Huizar is proposing a motion to formalize a green alley project as a pilot for the city, based partially on our report. We will be coming back to this committee when this gets more fleshed out.	No action taken
Transit Projects 1. DASH (white paper)	1. BID is pursuing two avenues to improve transit options in the area. With AEG no longer building Farmers Field,	No action taken

<p>2. Pico Metro Stop</p>	<p>the Pico Metro stop will not get their \$10 million improvement. Other projects weren't asked to give money towards it because it was assumed that AEG was taking care of it. We'll be meeting with AEG, the Mayor's Office, Huizar's Office, and Metro to find a way to work with the developers and maybe use AEG's initial plan for the stop. We have a meeting with the leadership of the Mayor's transit team next week. We've also engaged CCA. They want to have a focused CCA meeting on the transit stop as well. It can be South Park driven, but many developers should be interested and involved. The strategy may be to get many developers to give a little. It would take about \$3 million to get it started. It will take a coming together of the minds and pocketbooks to make it happen. It's a huge opportunity to making the neighborhood sustainable long term.</p> <p>Nate Nusbaum – Are there tax funds available for this?</p> <p>Jessica Lall – We'll be meeting with Metro and see how we can get TOD money for it, but we'll need to fund positions at the city or Metro just to get people to start working on it. Metro is county-wide, not just city. We'll have more direct answers to those types of questions once we've met.</p> <p>Nate Nusbaum – Everybody has their hand out to the developers, so they might be more enticed for this project specifically if there is some funding already collected from grants, state and federal.</p> <p>2. Within the 30-60 days they will be issuing a survey on changing the DASH routes and times. Last time the survey was done, they interviewed only the people who were already on the DASH. We'll be putting together a white paper to submit to DOT on the vision for the DASH routes. Then we'll make sure that people in South Park are coordinated in submitting feedback. We need to be thoughtful and proactive with this.</p> <p>Bob Buente – Bring back the E line, but with more buses than before. Last time, it had fewer buses during non "rush hour" which made it difficult to predict when it would come.</p> <p>Jessica Lall - Thoughts from yesterday's meeting include connect LACC to more of DTLA, and more east/west routes. Pico could be a good east/west street.</p> <p>Terry Rubinroit – We could use more stops along Grand, Olympic more than Pico because it takes you to more things. Need to be able to get to supermarket, 7th St. businesses, 4th St/Historic Core, Arts District, Music Center.</p> <p>Bob Buente – 12th would be great as well.</p>	
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	<p>Kelya Vasconcellos – Would be nice to be able to get to Union Station.</p> <p>Terry Rubinroit – Ideal timing would be later on Friday and Saturdays. Maybe 11 PM.</p> <p>Bob Buente – Just when South Park was starting to boom, they took out the better route a few years ago.</p> <p>Nate Nusbaum – How about Hope St? Its great because it's a two-way street and lots of people live on it.</p> <p>Jessica Lall – That's interesting, but we'd like to position Hope as more of a pedestrian friendly street.</p> <p>Laurent Melin – With all the construction on Grand, it could be very difficult to get buses on that street.</p> <p>Amanda Irvine – There is a mobile version of the LADOT Bus site, but they should have an app for Metro and LADOT together. We'll collect this info and more feedback for our white paper.</p>	
Parklet Update	Trumark Urban, Mack Urban, and Hazens have all committed to helping financially and otherwise. Finalizing the GC soon with their help. Please let us know if you have any contacts for materials or people interested in donating.	No action taken
Announcements	<p>Nate Nusbaum – Thank you for being part of the HOTC 5K, with 2,000 people involved. Raised \$150,000, which was our goal for this year. We've doubled participation every year, which is very exciting.</p> <p>Sergio Urena – DOT moved the parking enforcement of meters with specific times to CD 14 – letters of leniency. If you want to petition for a specific event now you go there.</p> <p>Victor Gonzalez – Special projects: Last month we finished repainting and cleaning all the utility boxes. Now we're cleaning all the city trashcans and benches. We're also sending people who are in need towards a food bank south of the 10 freeway – to St. Francis. It's the closest mission services to our district.</p> <p>Jessica Lall – Nate and I are on the homelessness committee on CCA and we are committed to moving something forward in this regard. We were recognized by the council office for our BID's work with Dawn Davis to work on CES. Dawn and Jesse from our Clean Team have gotten two people to start the process so far.</p>	No action taken
Next Meeting	June 3, 2015 at 9:30 AM	

Adjourned at: 10:56 am

NEXT STEPS:

- **Staff will:**



- Provide information on the BID's social media, mobile app, and newsletter to local HOAs, CHMC, and Bob to share in newsletters and with staff.
- Create 8.5 x 11 for elevators in EVO and FSL on glossy papers (landscape for Evo, portrait for FSL), and any other building that is interested.
- Get Bob the information in an editable format, so he can add Korean to it.
- Stay in touch with Lend Lease and 1200 S Figueroa project as they move forward, and sidewalks are eventually closed.
- Keep the community apprised of the SB 608 senate bill.
- Bring the kiosk to local residential buildings, both for events and during high traffic hours to share BID info and bike registration.